



## Russia – Presidential Election 2008

Since 10 January, the Center for Journalism in Extreme Situations, under MEMO 98 supervision, has monitored five TV stations. The media unit analyzed the prime time<sup>1</sup> news programs assessing and producing findings on the time allocated to all candidates running in the 2 March presidential elections, as well as the time allocation given to the incumbent President. The tone of the coverage was also evaluated.

Quantitative analysis measures the total amount of time devoted to election contestants and the President on news programs. Qualitative analysis evaluates the tone in which the monitored subjects have been portrayed – positive, neutral or negative. The enclosed charts show the results of the monitoring from 2 January till 25 February.<sup>2</sup>

### Explanation of the charts

- ❑ The pie charts show the total percentage of airtime or space allocated to relevant political subjects for each media outlet in the defined period.
- ❑ The bar charts show the total number of hours and minutes of positive (green), neutral (yellow) and negative (red) airtime devoted to relevant political subjects by each media outlet in the defined period.

### Monitored Media Outlets

Television: State-controlled *First Channel*, *Rossia TV* and *TV Centre*;

Private *NTV* and *Ren TV*;

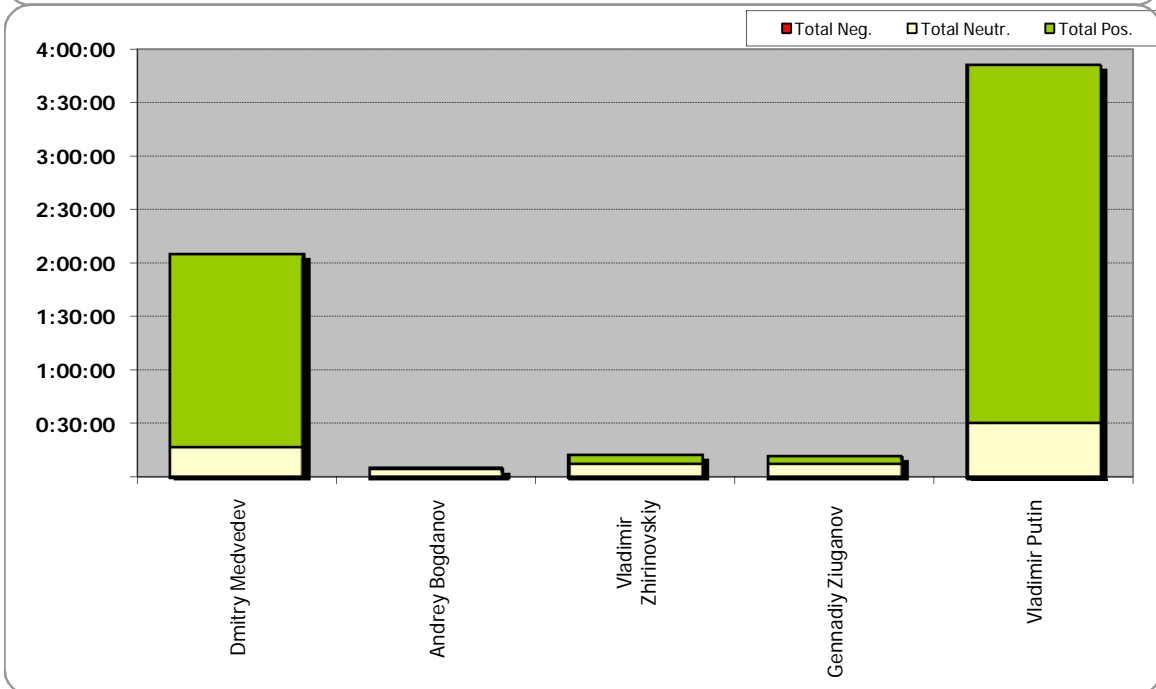
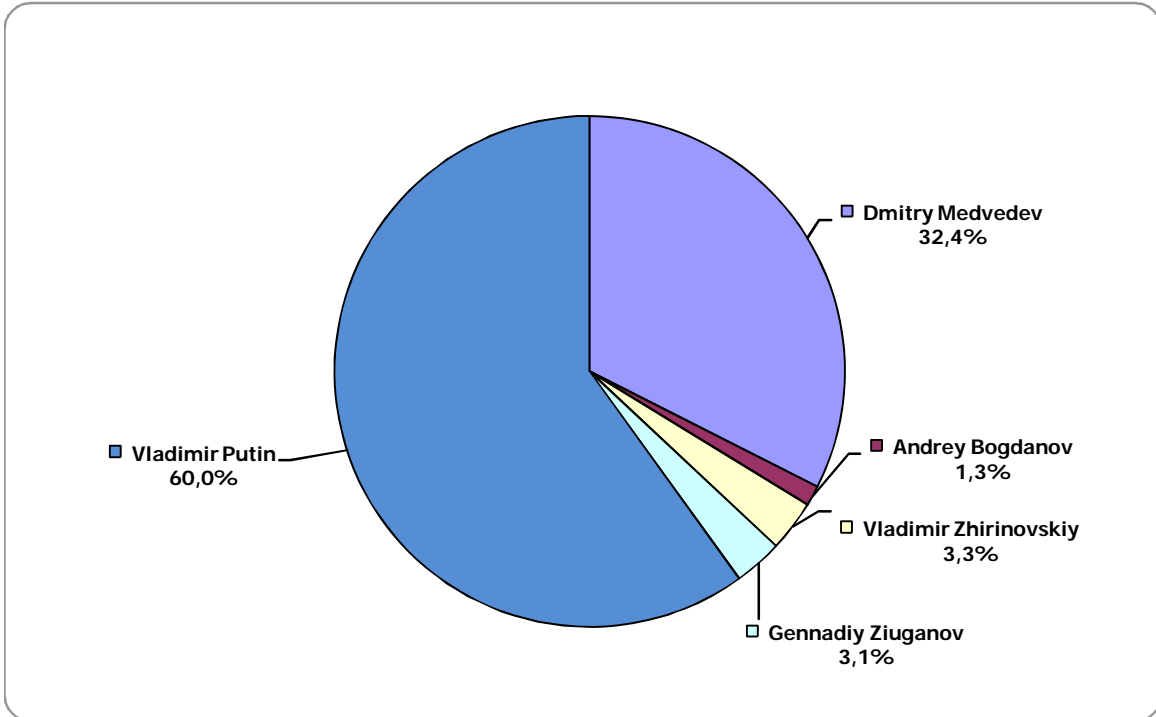
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<sup>1</sup> From 18:00 till 24:00

<sup>2</sup> Due to technical problems, CJES was unable to include into its monitoring of *Rossia* and *NTV* Channels prime time news broadcast on 22 February.

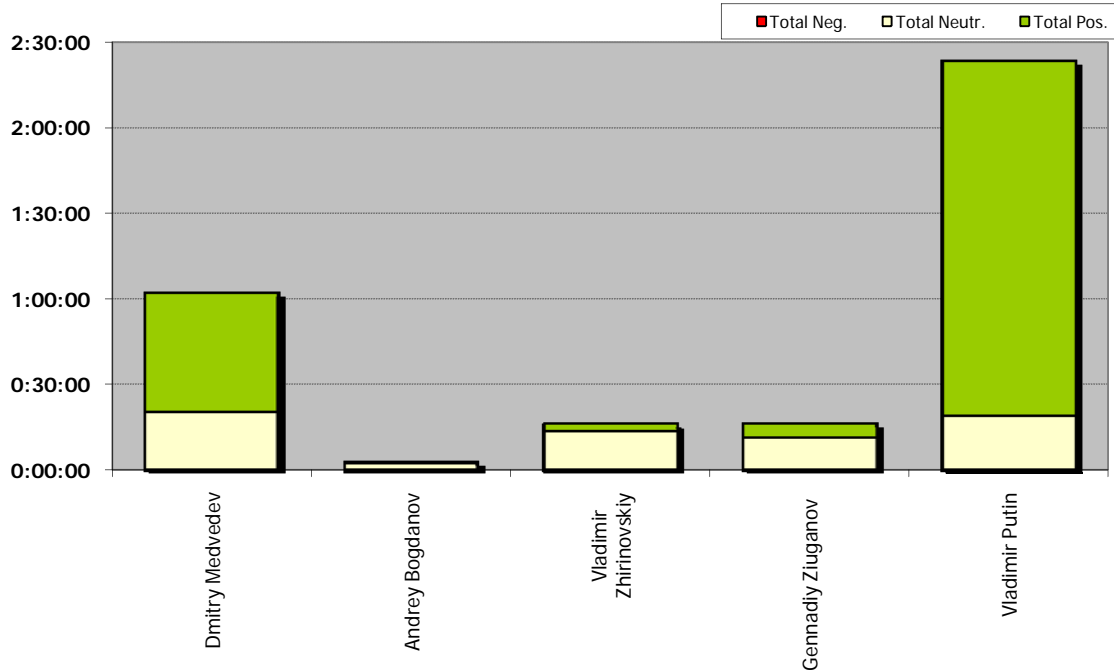
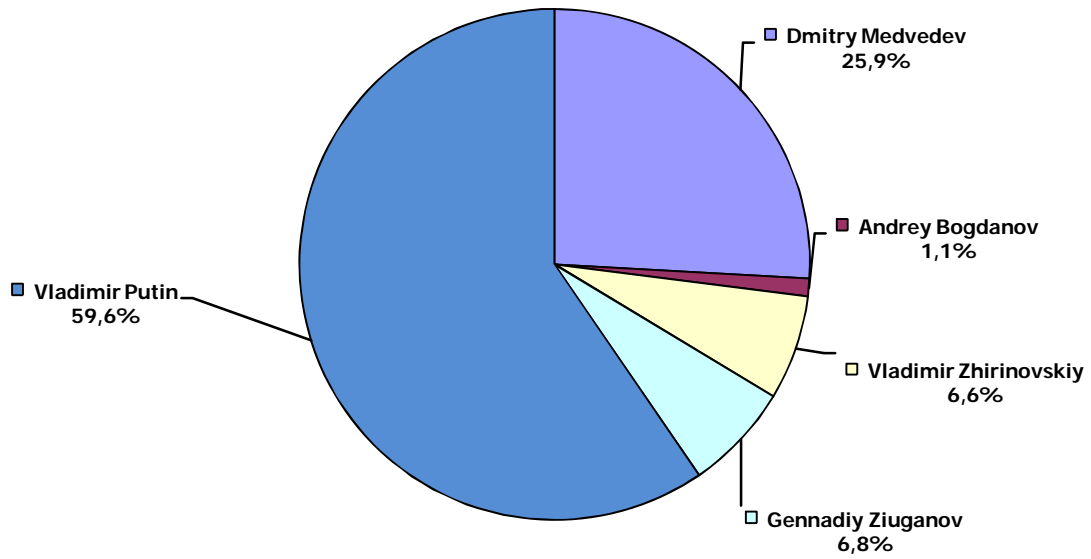


**First Channel**  
February 2 - February 25



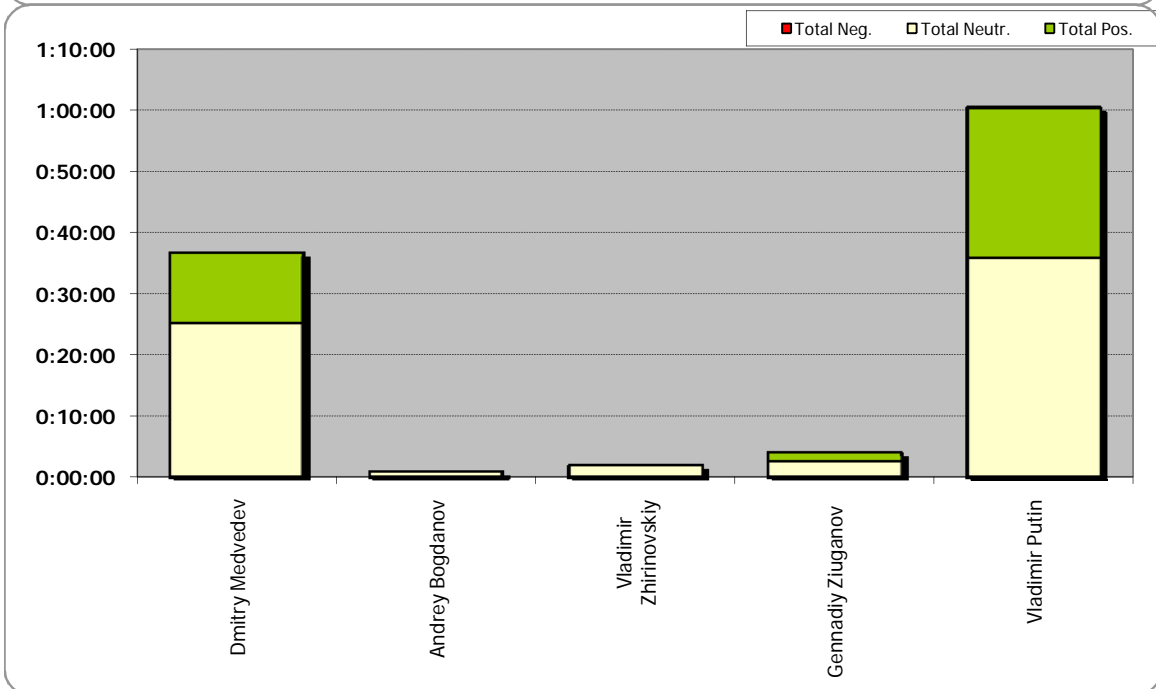
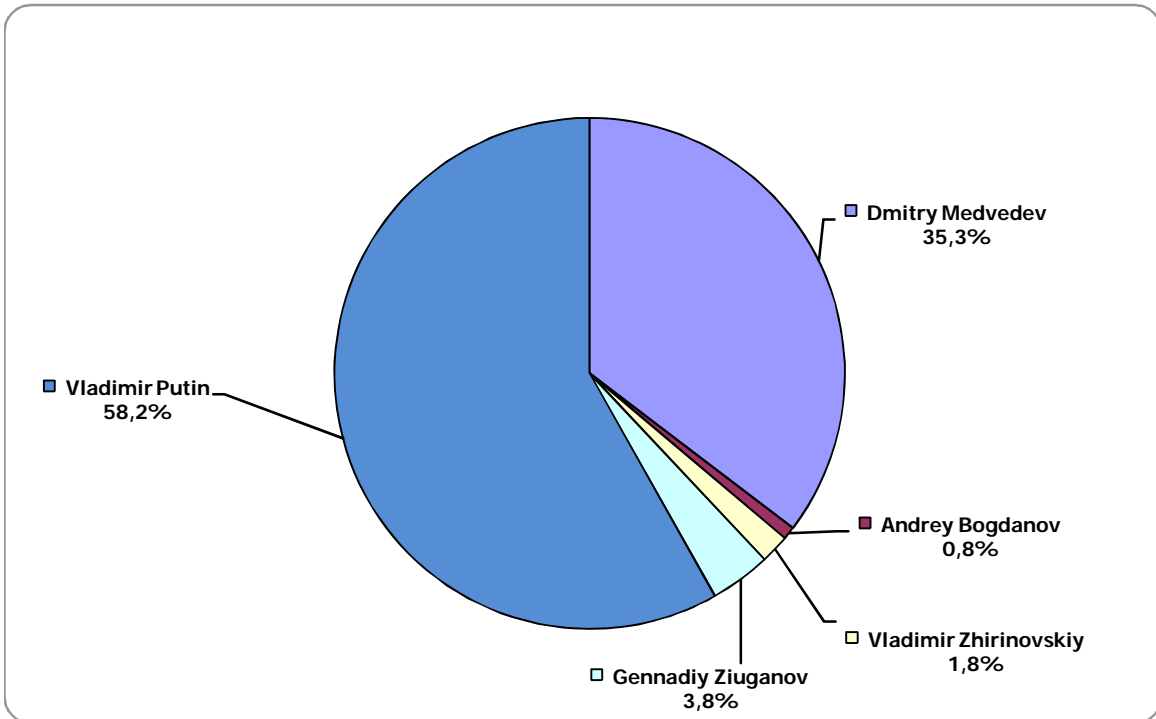


**TV Russia**  
February 2 - February 25





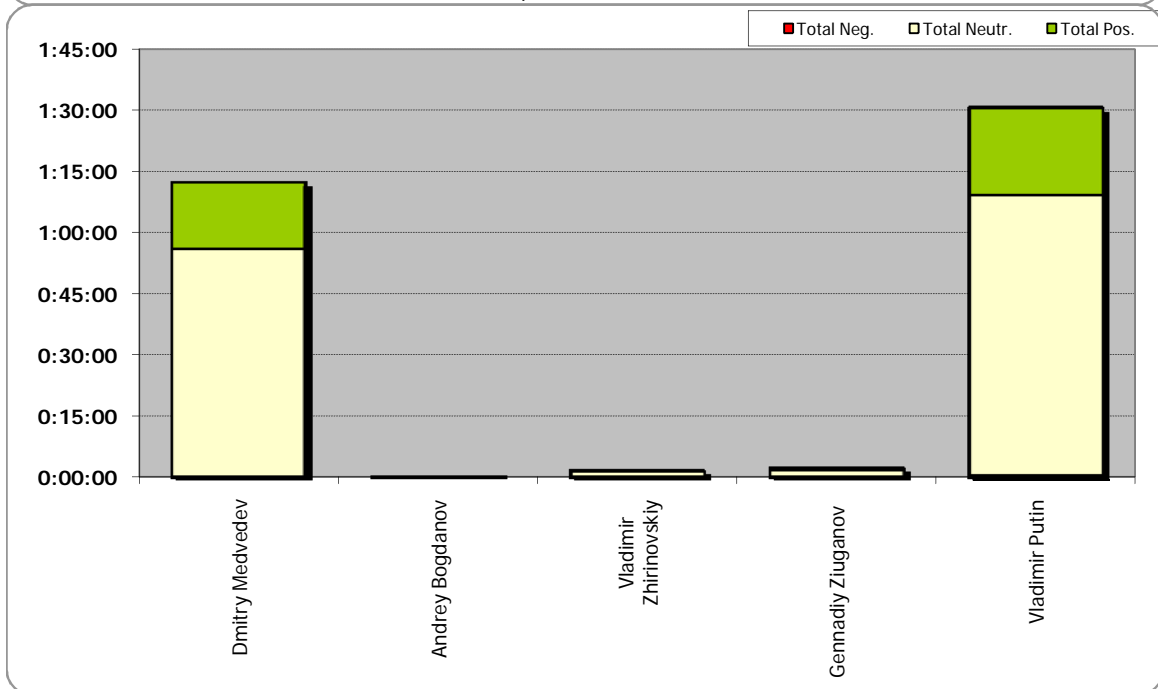
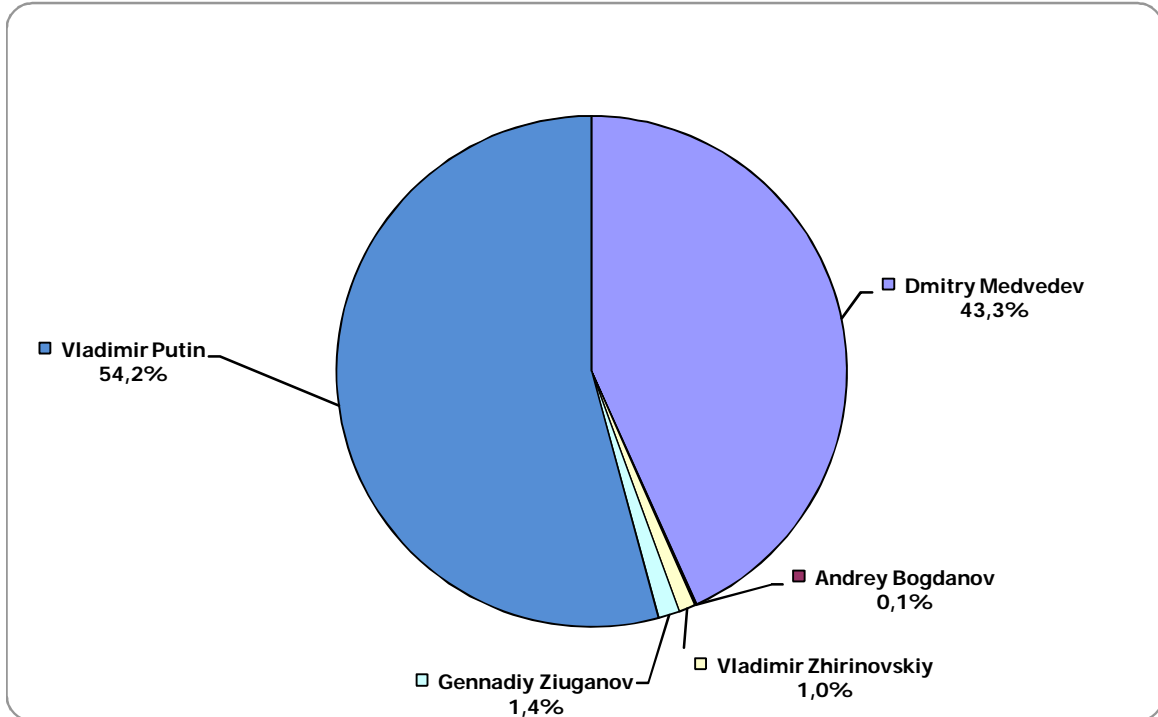
**TV Centre**  
February 2 - February 25





**NTV**

February 2 - February 25





**Ren-TV**  
February 2 - February 25

