



MONITORING MÉDIÍ  
MEDIA MONITORING

## Russian political scene in the media

### *CJES and MEMO 98 Media Monitoring*

On March 1, the Center for Journalism in Extreme Situations commenced the monitoring of five TV channels (State controlled *First Channel*, *Russia TV* and *TV Center*; two private channels *NTV* and *Ren TV*) and four newspapers (two State newspapers *Rossijskaja Gazeta* and *Parlamentskaja Gazeta* and two private newspapers *Kommersant* and *Novaja Gazeta*) using qualitative and quantitative analysis. The monitoring of the electronic media focused on the prime time news, the most important source of information. The monitoring of the print media, which will be presented in the next report, included all politically relevant articles.

Quantitative analysis measures the total amount of time and space devoted to relevant political subjects in the monitored media outlets. The qualitative analysis evaluates whether the information about political subjects, the president and the government is positive, negative, or neutral in its content.

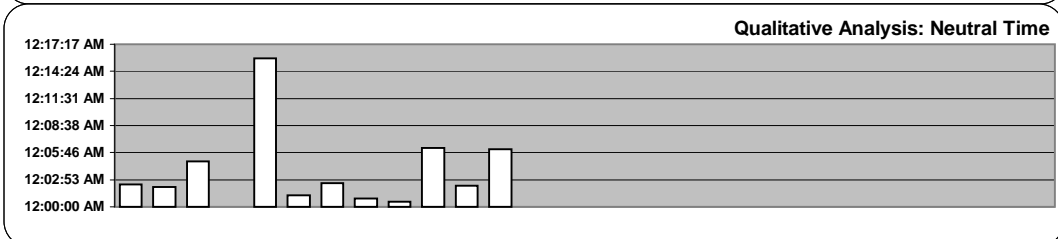
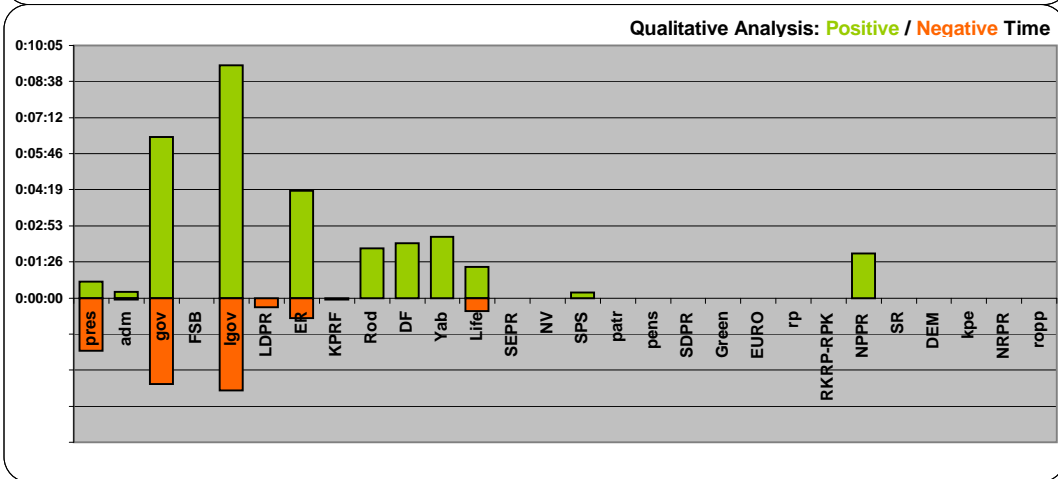
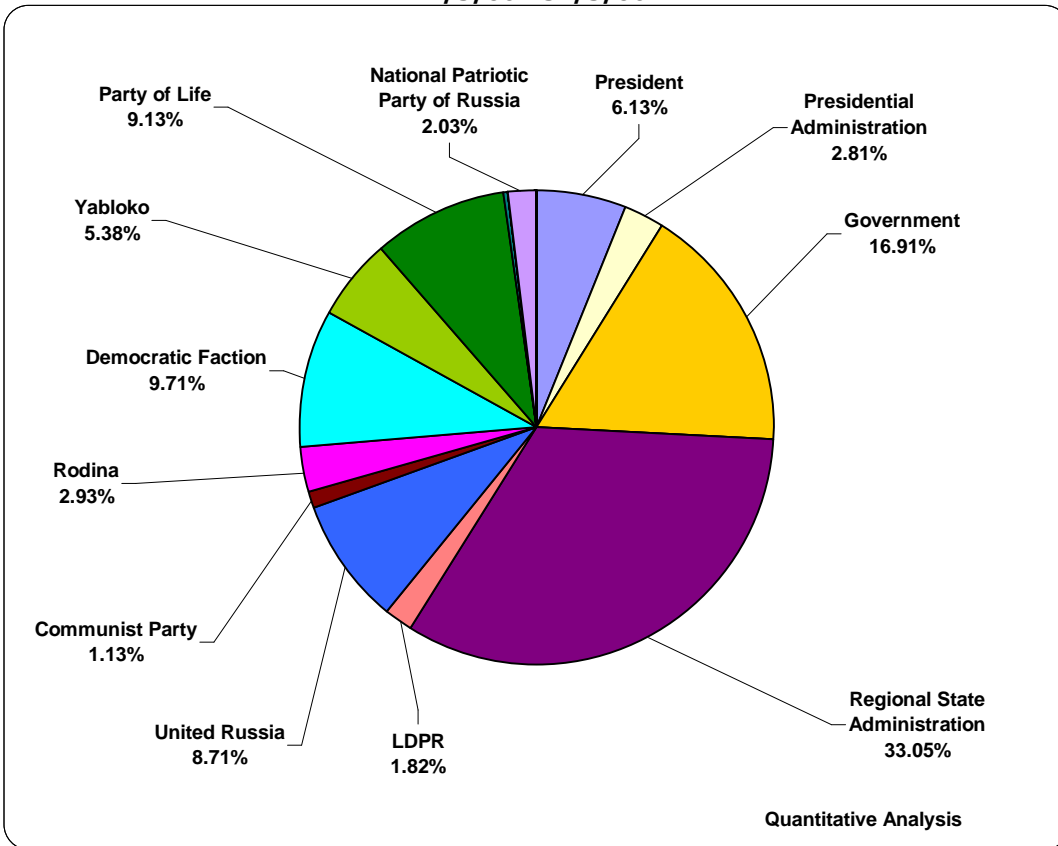
### **Explanation on the charts**

- The pie charts show the total percentage of airtime or space allocated to relevant political subjects for each media outlet in the defined period.
- The bar charts show the total number of hours and minutes of positive (green and dark green), neutral (white and blue) and negative (orange) airtime devoted to relevant political subjects by each media outlet in the defined period.



**St. Petersburg - STO - Prime Time News**

1/3/06 - 31/3/06

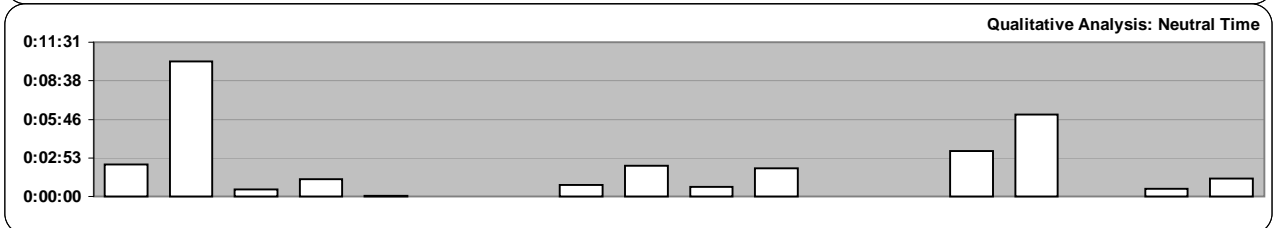
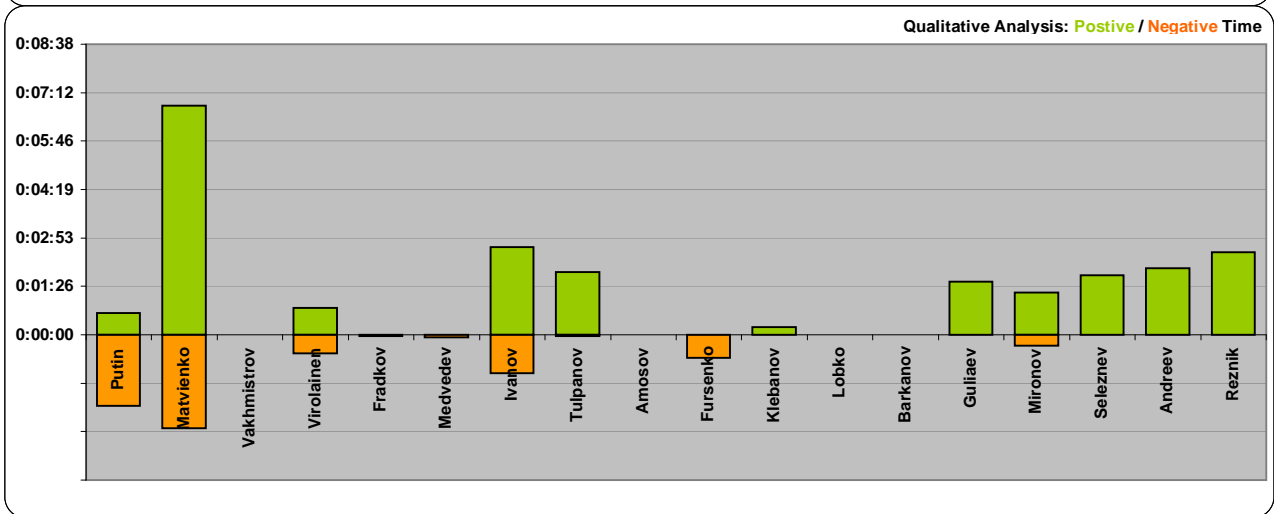
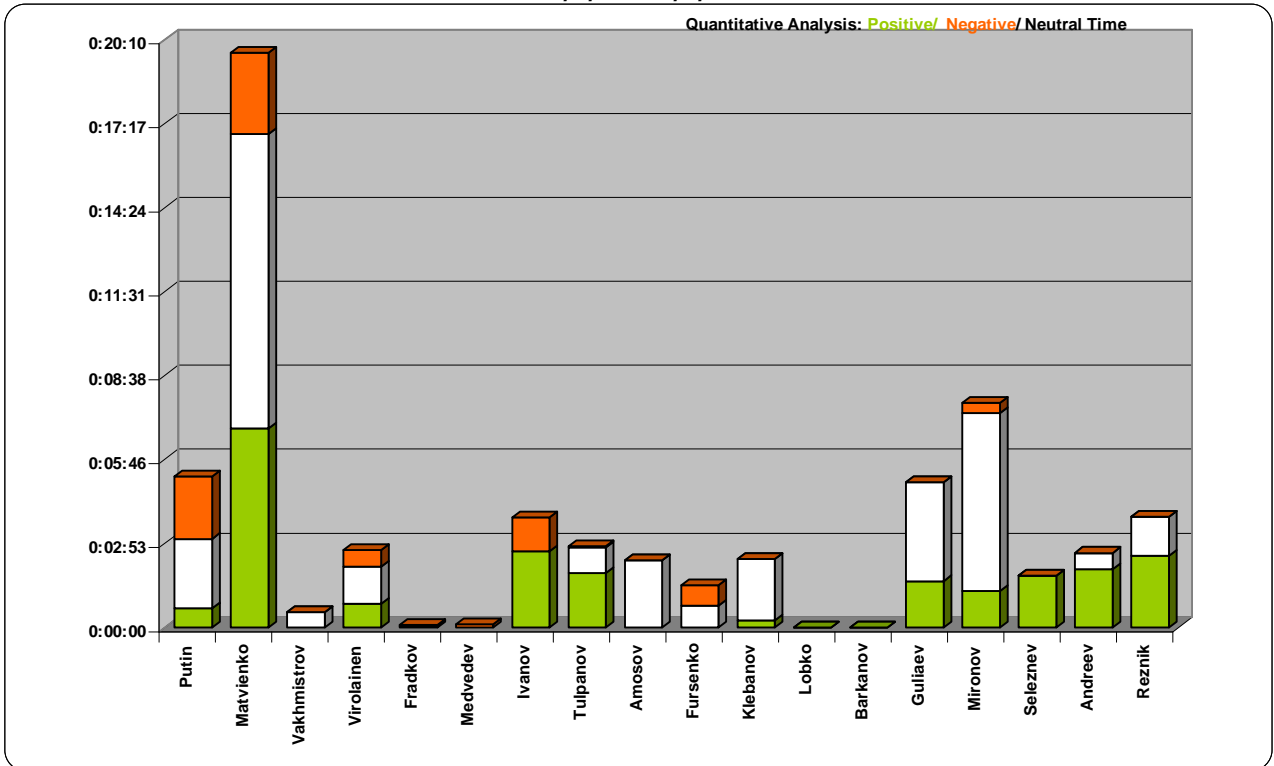




# Russian politics in the media

## St. Petersburg - STO - Prime Time News

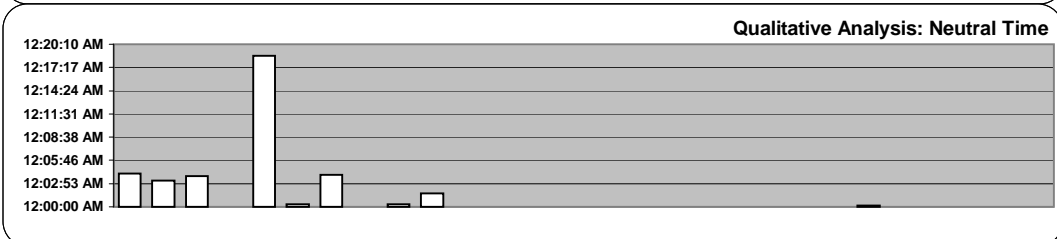
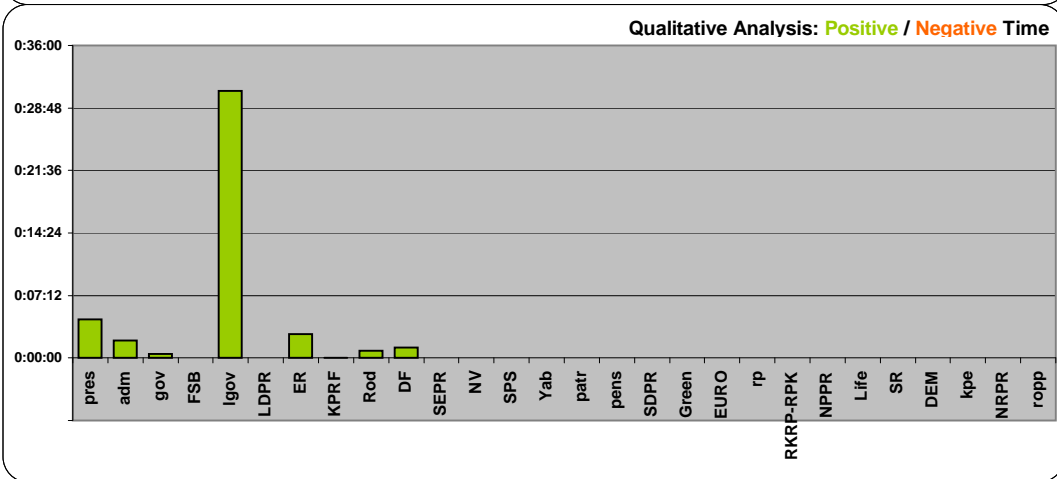
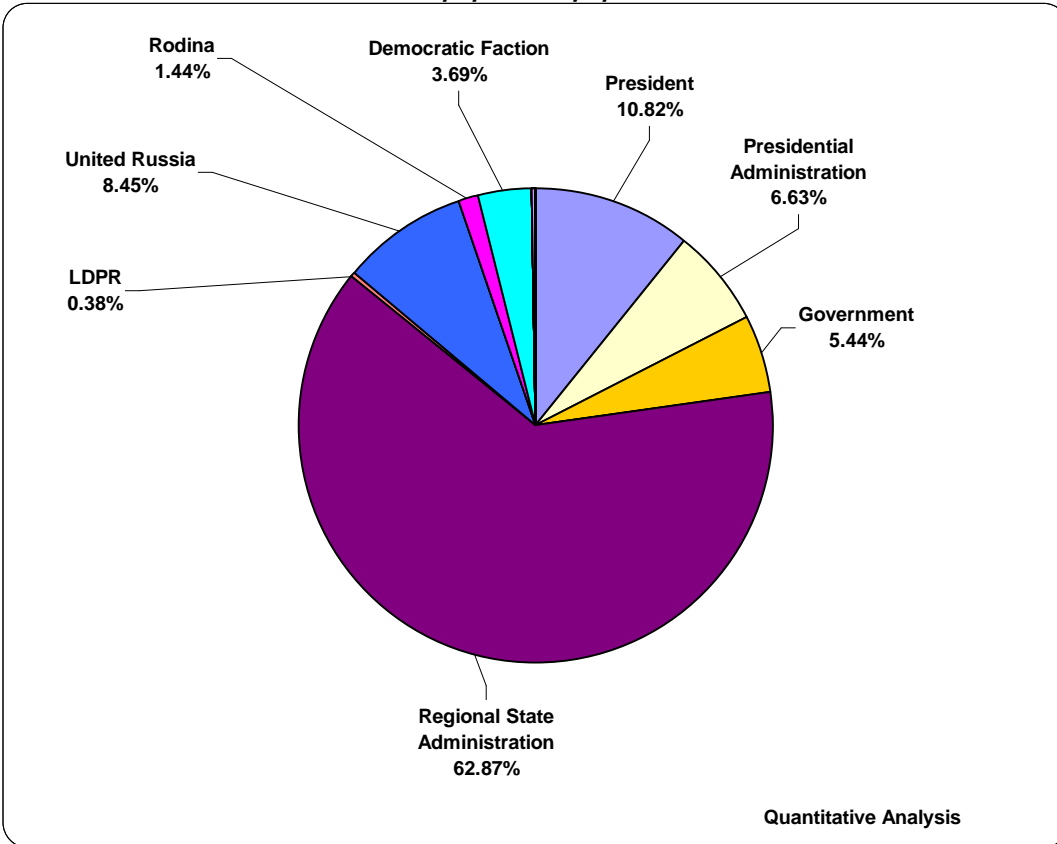
1/3/06 - 31/3/06





St. Petersburg - 5th Channel - Prime Time News

1/3/06 - 31/3/06





# Russian politics in the media

## St. Petersburg - 5 th channel - Prime Time News

1/3/06 - 31/3/06

